

SUMMA DOC | SUMMER Academy of Entrepreneurship for DOCTORAL Students

Blended intensive programme (BIP)



Are you ready to take on an entrepreneurial challenge?
And discover how to turn research into real-world impact?

Join the Entrepreneurship Summer Academy and
find solutions to address regional needs !

SUMMA DOC: The NEOLAiA Summer Academy of Entrepreneurship combines online preparation and a one-week international mobility experience to guide doctoral candidates through a challenge-based innovation process. Working in multicultural teams, participants address real challenges in **heritage, tourism and territorial innovation** proposed by regional stakeholders. Through mentoring, teamwork and entrepreneurial tools, they co-create sustainable solutions while developing transferable, innovation and entrepreneurship skills that strengthen the connection between research and regional development.

Why attend?

- Go International** – Collaborate with doctoral candidates from NEOLAiA universities and expand your European research network.
- Tackle Real Challenges** – Work on concrete issues in heritage, tourism and territorial innovation proposed by regional stakeholders.
- Connect Research & Innovation** – Transform your research expertise into practical, entrepreneurial solutions with societal impact.
- Learn from Experts** – Engage with mentors, researchers, innovation professionals and local actors throughout the programme.
- Develop Entrepreneurial Skills** – Strengthen your creativity, problem-solving, project management and innovation competences.
- Experience Tours & Its Territory** – Discover the cultural heritage, tourism initiatives and innovation ecosystem of the Loire Valley.
- Design Sustainable Solutions** – Contribute to low-carbon and sustainable approaches that support local and regional development.
- Boost Your Career Prospects** – Develop transferable skills valued in both academic and non-academic career paths.

ORGANISERS

University of Tours
(France)

WHEN?

Online: April- May
2027
Onsite: 23-29 May,
2027 in Tours,
France

**Registration
deadline:**

March 7th, 2027

**WHO SHOULD
APPLY?**

PhD students

**HOW MUCH DOES
IT COST?**

- Costs for travel and accommodation during the on-site week can be covered by Erasmus+
- Contact your home university to secure your Erasmus+ grant and join this programme!

**QUALIFICATIONS
TO BE OBTAINED**

Credits: 3 ECTS
Recognition:
Certificate of
attendance